



Redlands Touch Association Electronic Communications Policy

Purpose

This policy aims to outline safe and supportive communication boundaries for club related electronic communications for staff, volunteers, members and the engaging public.

Authorisation

RTA President

23/11/2014

Redlands Touch Association Inc

Policy number	008	Version	1
Drafted by	Rodney Crowther	Approved by Board of Management on	23/11/2014
Responsible person	President	Scheduled review date	23/11/2015

Revision History			
Revised by	Approved by Board of Management on	Next Revision Date	Notes on Revision
Rodney Crowther	17/9/2018	17/9/2015	

Related Documents

- Code of Ethics
- Constitution
- By-Laws
- Member Protection.



Electronic Communications Policy

Our Commitment

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate and related to club business.

What we will do

We use a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

A webmaster will be appointed to provide accountability and control over material published on our club's website and any related discussion groups or social media websites, such as Facebook, YouTube or Twitter.

Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek permission from his or her parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on the site.

SMS and email

Committee members, staff, coaches and team managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business, however:

- SMS messages should be short and about club/team matters
- E-mail communication will be used when more information is required
- Communication involving juniors will be directed through their parents or simultaneously to parent and child.

Social media websites

- We treat all social media postings, blogs, status updates and tweets as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed.
- No statements will be made or shared that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.
- Team communications through Facebook will be on the sanctioned Club page and in line with our Child & Youth Risk Management Strategy.



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What we ask you to do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- Should be restricted to club matters
- Must not offend, intimidate, humiliate, intimidate or bully another person
- Must not be misleading, false or injure the reputation of another person
- Should respect and maintain the privacy of members
- Must not bring the club into disrepute.

Coaches and others who work with children and young people must direct electronic communication through the child's parents or simultaneously to child and parent as outlined in the Association's Child & Youth Risk Management Strategy.

Non-compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in our Member Protection Policy or Code of Conduct.

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook, YouTube or Twitter) may be liable for defamation.